900228364 07/16/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MessageMind, Inc.	FORMERLY C-Mail	06/27/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	MessageMind, LLC
Street Address:	One Penn Plaza
Internal Address:	36th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	85220428	INBOXMIND
Registration Number:	3993501	MESSAGEMIND
Registration Number:	3994071	TRANSFORMING BUSINESS BY TRANSFORMING EMAIL
Registration Number:	3730641	DYNAMIC PRIORITIZATION

CORRESPONDENCE DATA

Fax Number: 2127045987

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 212-704-6125

Email: trademarks@troutmansanders.com

Correspondent Name: Troutman Sanders LLP

Address Line 1: 600 Peachtree St., NE, STE 5200

Address Line 2: c/o TM DKT CLK/KMZ

Address Line 4: Atlanta, GEORGIA 30308-2216

ATTORNEY DOCKET NUMBER: 359305.000693 TRADEMARK

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NAME OF SUBMITTER:	Karl M. Zielaznicki, Esq.
Signature:	/kmz/
Date:	07/16/2012
Total Attachments: 3 source=mminctommllcDocument#page1.tif source=mminctommllcDocument#page2.tif source=mminctommllcDocument#page3.tif	

TRADEMARK REEL: 004821 FRAME: 0933

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment"), dated June 27, 2012, is by and between, MessageMind, Inc., a Delaware corporation (hereinafter, the "Assignor") and MessageMind, LLC, a Delaware limited liability company (hereinafter, the "Assignee").

WHEREAS, Assignor is the owner of certain trademarks including, without limitation, the trademarks and trademark applications/registrations set forth on Exhibit A hereto (collectively, the "Trademarks"); and

WHEREAS, Assignor has agreed to assign all right, title and interest to the Trademarks to Assignee and Assignee has agreed to accept the same.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby conveys, assigns, sells, transfers and delivers unto Assignee, all of Assignor's right, title and interest in and to the Trademarks worldwide including, without limitation, the Trademarks set forth on Schedule A hereto which is herein incorporated by reference and all goodwill of Assignor's business connected with the use thereof and symbolized thereby along with all causes of action for any and all infringements of the Trademarks including, without limitation, the right to collect and retain any proceeds therefrom.

Assignor expressly agrees to execute, acknowledge and deliver such documents and other instruments as may be reasonably requested by Assignee hereafter to evidence or effectuate the assignment, sale, transfer, and conveyance of the Trademarks to Assignee.

[Remainder of page intentionally left blank]

TRADEMARK REEL: 004821 FRAME: 0934 IN WITNESS WHEREOF, the Assignor executed this Assignment as of the date set forth above.

MESSAGEMINDNINC.

Name: Manish So

Title: President and

Chief Executive Officer

STATE OF NEW YORK) ss: COUNTY OF NEW YORK)

On this 221 day of June, 2012 before me personally appeared Manish Sood, proved to me on the basis of satisfactory evidence to be the person who executed the foregoing instrument on behalf of MessageMind, Inc., who being by me duly sworn did depose and say that he/she is an authorized attorney in fact of said corporation, that the said instrument was signed on behalf of said corporation as authorized by its Board of Directors and that he/she acknowledged said instrument to be the free act and deed of said corporation.

Rudolf Bautista Rodriguez Notary Public State of New York 01RO6200466 Qualified in New York County Commission Expires 02/02/2013

SCHEDULE A

1. <u>US Trademark Registrations</u>

<u>Mark</u>	Registration No.	Registration Date
MESSAGEMIND	3993501	07/12/11
TRANSFORMING BUSINESS BY TRANSFORMING EMAIL	3994071	07/12/11
DYNAMIC PRIORITZATION	3730641	12/29/09

2. <u>US Trademark Applications</u>

<u>Mark</u>	<u>Serial No.</u>	Filing Date
INBOXMIND	85220428	01/18/2011

3. <u>Common Law</u>

EMAILMIND)
TIMITATION	•